NCTECH
Association

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FOR IMMEDIATE RELEASE

2019 Outlook for Tech Conference: Disrupt or be Disrupted

Event to feature executive panel discussions and keynotes on Digital Disruption, along with a Tech Industry Trends Outlook and the release of the2019 State of Technology Industry Report

Charlotte, N.C. (January 2019) – Organizers for the 2019 **Outlook for Tech** conference have released this year's program agenda. This annual event, hosted by the **North Carolina Technology Association** (NC TECH), will take place on Friday, January 25 at the Sheraton Charlotte and will include executive panel sessions, a luncheon program and exhibit showcase. More than 350 business and tech leaders representing nearly 150 different companies and organization from around the state are already registered. Some highlights for the day include:

1. Executive panel discussions including **Consumer Driven Digital Disruption** featuring executives from Novant Health, Ally Financial, Dassault Systemes, Tanjo and Trace3; and **Security in a Disruptive Environment** featuring Brighthouse Financial, Duke Energy, Dixon Hughes Goodman and ForeScout Technologies.

2. A **Tech Industry Trends Outlook** presented by **Robert Wollan**, Senior Managing Director with Accenture Strategy.

3. An executive briefing on **Disruption in Financial Services** featuring executives from Wilmington-based Apiture and Live Oak Bank.

4. The release of NC TECH's annual North Carolina **State of Technology Industry Report**, which provides a comprehensive snapshot of the state's tech sector. **Ted Abernathy** with **Economic Leadership, LLC** will discuss key findings and highlight where NC ranks nationwide in key innovation metrics.

Segra**,** formerly Lumos Networks and Spirit Communications, is the presenting sponsor. Other sponsors include Accenture, Beacon, Brighthouse Financial, *Business North Carolina*, CommScope, Corning, Dassault Systemes, Flexential, ForeScout Technologies, GTT, Racepoint Global, Spectrum Enterprise, Tanjo, Trace 3, UNCC, and UNC Library and Information Sciences.

About NC TECH

NC TECH is a not-for-profit, membership-driven trade association and the primary voice of the technology industry in North Carolina. NC TECH's mission is to foster growth and champion innovation in North Carolina's tech sector, while providing a voice for the tech community. For more information, visit nctech.org.